

Circular Plastics **EXCELLENCE**



DEVELOPING A CIRCULAR PLASTICS ECONOMY STARTS WITH US

EcoCircle is our initiative for supporting the transition of the one-way plastics value chain to a circular plastics economy. Our special approach with EcoCircle goes beyond a product focus, looking at the entire value chain and identifying the most sustainable and viable solutions for a circular plastics economy.

Our product solutions support the reduction, re-use and recycling of plastics. Our approach is focused on collaborations along the entire circular value chain.

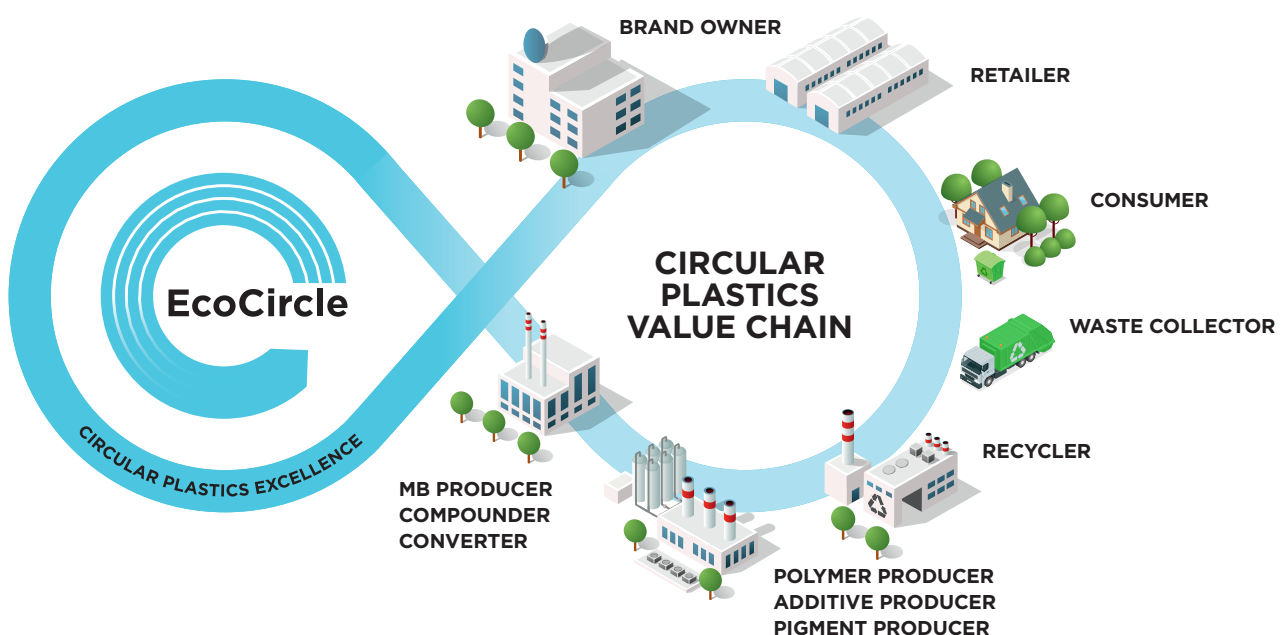
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EcoCircle
Circular Plastics Excellence

WWW.CLARIANT.COM

WWW.CLARIANT.COM/ECOCIRCLE



THE FOUR KEY ELEMENTS OF ECOCIRCLE

CUSTOMER COLLABORATION

Clariant believes that collaboration is the key to success. We seek collaborations along the entire Circular Plastics value chain and create a cross business and technology platform for collaborations, together with our customers and other external partners.

VALUE CHAIN CO-CREATION

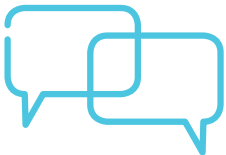
We use leading innovation formats such as our **iGarage** and our EcoCircle Centers of Excellence to accelerate Circular Plastics innovations together with customers as well as other partners across the entire value chain.

TECHNOLOGY

We have dedicated resources and experts in the **EcoCircle Centers of Excellence** for specific Circular Plastics topics leveraging the broad technology base from across the company and made available for Customer Collaborations and Value Chain Co-Creation.

DISTINCTION

We provide specialty chemicals, which enable Circular Plastics solutions. After rigorous assessment, these products receive a Circle designator providing proof points that support the brand claims of our customers.



If you have a specific challenge within the Circular Plastics value chain regarding:

- Recyclability of additives,
- Enhancing recyclates or increasing the usage of recyclates,
- Purification or cleaning within your recycling process,
- Design4recycling,
- Making your plastic solutions more sustainable,

please approach your Clariant business contact or contact the EcoCircle Initiative team directly: ecocircle@clariant.com.

WE WILL BE HAPPY TO DISCUSS POTENTIAL PROJECTS, CHALLENGES OR COLLABORATION IDEAS.

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OUR PRODUCTS FOR THE CIRCULAR ECONOMY COMPRISE SOLUTIONS FOR



Enhancing plastic properties to minimize polymer usage while maintaining product functionality.



Extending plastics lifetime through light stabilization and durable colors.



Maximizing recyclability and upcycling potential through the selection of best additives for design4recycling and process aids in purification steps.

